



PRESS INFORMATION

Honda announces Senior Management changes at Global and Regional level

Mr. Takuya Tsumura to be appointed as HCIL's new President & CEO with effect from 1st April 2022

New Delhi, February 19, 2022: Honda Motor Co., Ltd. has appointed Mr Takuya Tsumura as the new President & CEO of Honda Cars India Ltd (HCIL) and he will take charge from April 1, 2022, consequent to the management changes announced annually by Honda Motor Co. Ltd.

Mr Tsumura will take over from Mr. Gaku Nakanishi, who moves from India to regional headquarters in Asia and Oceania region - Asian Honda as General Manager, Automobile Business for the region.

During his 4-year tenure in India, Mr. Gaku Nakanishi, in his role as President & CEO of HCIL, steered the company through one of the toughest business phase for the Indian auto industry, struck by unprecedented crisis of the pandemic and slowdown. These years also saw the company take some tough but important decisions to manoeuvre the course of HCIL operations towards strengthening its business constitution. He played a key role in expanding HCIL exports with opening of new destinations and also led several initiatives in the field of sales and service to enhance customer experience and dealer profitability.

Mr. Tsumura has been associated with Honda Motor Co. Ltd. for more than 30 years and has vast experience in the automobile industry, having worked in several international markets including Thailand, Australia, China, Japan, Turkey and has worked with overseas division for Europe and Asia & Oceania regions. He was in-charge of South Asian countries including India from 1997 to 2000 while working at HM head office and has visited India on many occasions in the past for both personal and business purpose.

About Honda Cars India Ltd.

Honda Cars India Ltd. (HCIL), a leading manufacturer of premium cars in India, was established in December 1995 with a commitment to provide Honda's passenger car models and technologies, to the Indian customers. HCIL's corporate office is based in Greater Noida, UP and its state-of-the-art manufacturing facility is located at Tapukara, District. Alwar, Rajasthan.

The company's product range include Honda Jazz, Honda Amaze, Honda WR-V, and Honda City catering to diverse needs of its discerning buyers across different segments. Honda's models are strongly associated with advanced design and technology, apart from their established qualities of durability, reliability, safety and fuel-efficiency. The company has a strong sales and distribution network spread across the country.



Besides the new car business, Honda offers one stop solution for buying and selling pre-owned cars through its business function Honda Auto Terrace. The Honda Certified Pre-owned cars come with an assurance of quality and peace of mind that caters to the diverse and burgeoning needs of pre-owned car buyers across the country.

For further information, please contact:

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